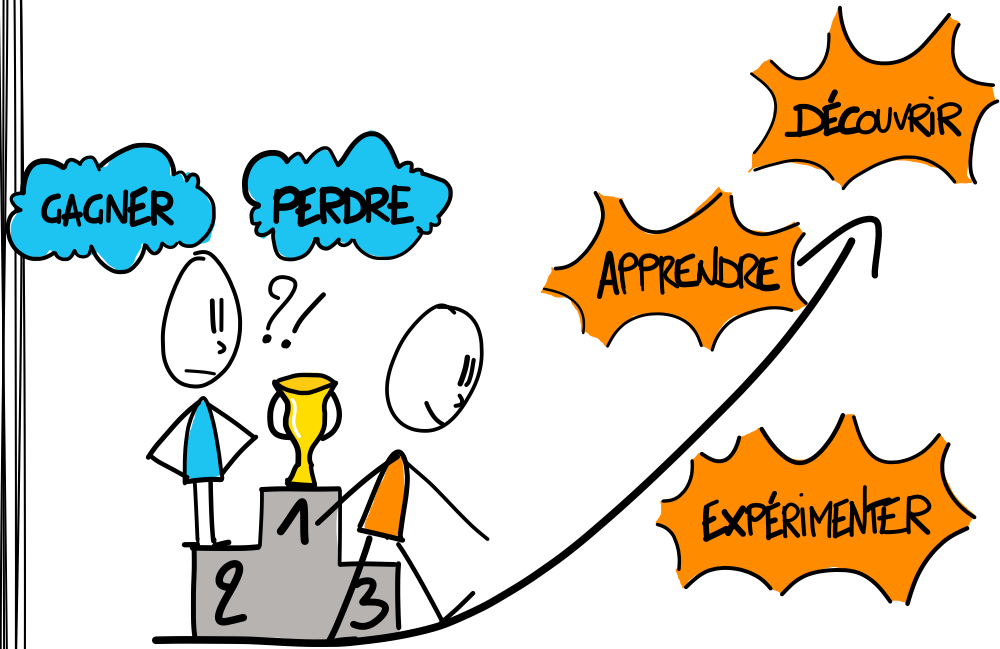


DON'T BE **Good**
GET **BETTER** ! *

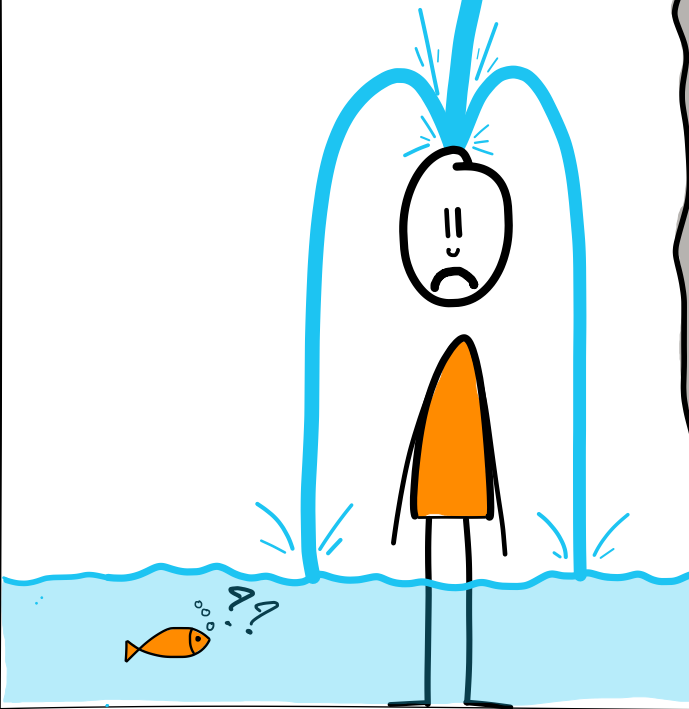


* **S'AMÉLIORER** > **ÊTRE EXCELLENT**

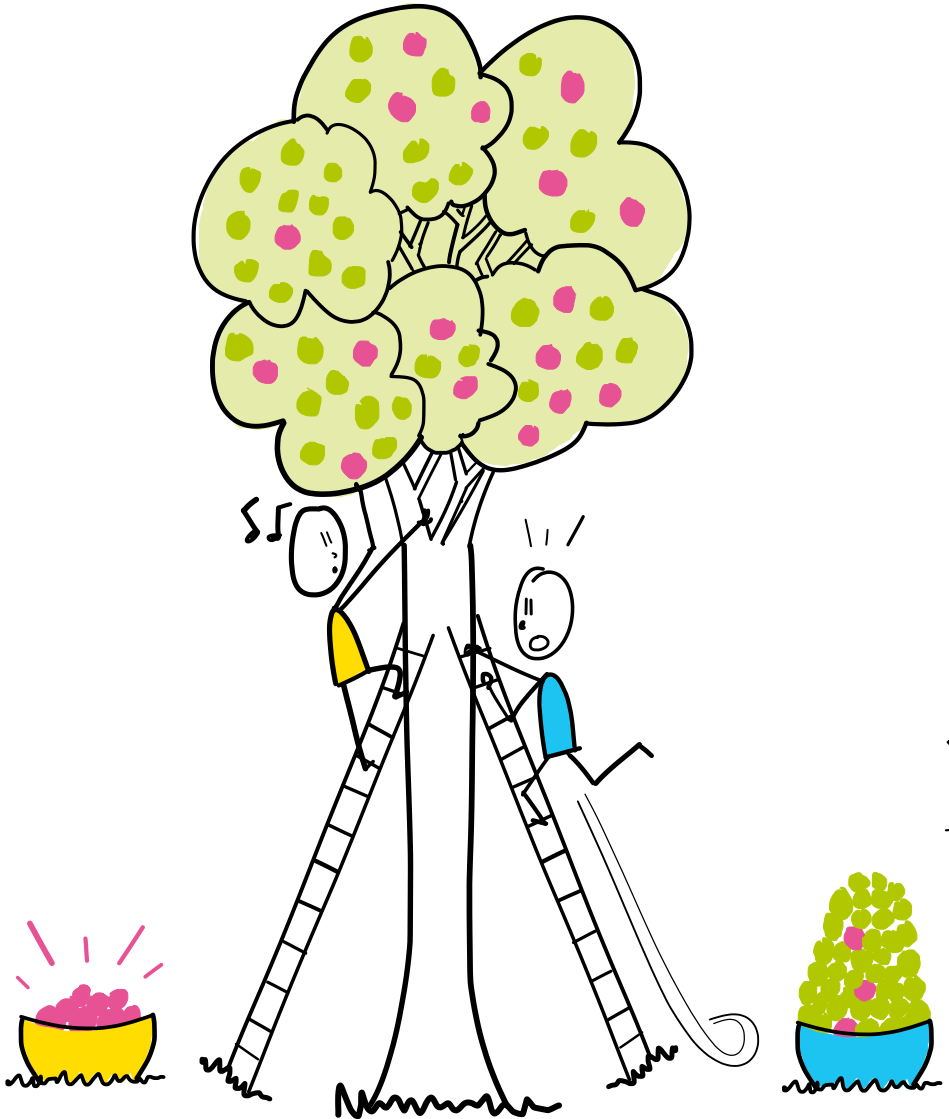
BOUGER

PLUTÔT QU'ATTENDRE
QUE LES CHOSSES BOUGENT

LES AUTRES BOSS
CLIENTS
COLÈGUES
PROCESS
OUTILS
!#%&*?



MAXIMISER LA VALEUR PAS LA QUANTITÉ



DANS L'URGENCE RALENTIR !

